



MUNCIE DOWNTOWN
DEVELOPMENT PARTNERSHIP

Annual Partner Opportunities

Rising Professional
\$250

Associate
\$2,500

Sustainer
\$5,000

Investor
\$10,000

Executive
\$15,000

Champion
\$25,000

NEWSLETTERS & PUBLICATIONS						
E-newsletter packed with info about DWNTWN	✓	✓	✓	✓	✓	✓
Delivery of key publications (one copy): Annual Report, State of Downtown Report	✓	✓	✓	✓	✓	✓
Listing in Annual Downtown Report to the Community	✓	✓	✓	✓	✓	✓
Free copies of DWNTWN Map (up to 50) delivered		✓	✓	✓	✓	✓
Logo and link in e-newsletter			✓	✓	✓	✓
DIGITAL						
Recognition on downtownmuncie.org website	✓	✓	✓	✓	✓	✓
Link from downtownmuncie.org to your business		✓	✓	✓	✓	✓
Logo and link in Digital Tour Guide of DWNTWN			✓	✓	✓	✓
Large logo listing in online Business Directory				✓	✓	✓
Internal Digital Tour of your businesses within the Digital Tour Guide of DWNTWN				✓	✓	✓
MIXERS, WORKSHOPS & EVENTS						
Member-only quarterly mixer invitations	2	4	4	4	4	4
Discount rates to Business Workshops	✓					
Opportunity to host Member Mixer to showcase your business		✓	✓	✓	✓	✓
Free table space during ArtsWalk, Fire Up DWNTWN, and other major events		✓	✓	✓	✓	✓
Discount rates to Annual Breakfast			✓	✓	✓	✓
Invitation to VIP opening reception of major events				✓	✓	✓
Your event listed on DWNTWN calendar				1 per quarter	1 every other month	1 per month
Your event featured on DWNTWN social media page				1 per quarter	1 every other month	1 per month
Other event and co-branding opportunities				✓	✓	✓
Invitations to exclusive behind-the-scenes tours and soft openings of new businesses				✓	✓	✓
Free fence banner at our biggest DWNTWN event					✓	✓

[Learn more at downtownmuncie.org](http://downtownmuncie.org)